

# 2026 Sponsorship Opportunities

## MANUFACTURERS & DISTRIBUTORS



**\$175M+**

Generator-Related Revenue

**100K+**

Genset Systems Under Service & Maintenance

**900+**

Industry Professionals Employed

### Why Manufacturers & Distributors Partner With NEGDA

NEGDA provides structured, high quality access to generator dealer leadership in a peer-driven environment. Our programming, including virtual and in-person meetings are intentionally curated to foster meaningful dialogue, operational excellence, and industry advancement. Sponsorship is an opportunity to align your brand with dealer growth and professionalism – not simply to promote products, but to support the long-term strength of the standby power industry.

#### ANNUAL BUSINESS PARTNER SPONSORSHIP | \$3,000



Annual Business Partner (ABP) Sponsorship supports our mission to deliver valuable programs, events, and services to our membership. In return, your business is prominently showcased as a key supporter, demonstrating your commitment to the success of our dealer members.

- ✓ Monthly Newsletter Logo, Link, or Offer
- ✓ Up to one speaking opportunity per year\*
- ✓ Exhibitor Space at the NEGDA Conference
- ✓ Recognition as an Annual Supporter:
  - NEGDA website (logo displayed)
  - All NEGDA Meetings & Events in 2024
- ✓ Four (4) Co-Branded LinkedIn Post per year

### EVENT SPONSORSHIPS

In-person events offer a prime opportunity to connect with attendees and showcase your brand. Event sponsorships are an excellent way to gain visibility and engagement and may be combined with an Annual Business Partner Sponsorship or chosen separately. Availability is limited and offered on a first come, first served basis.

#### Social Sponsor

**\$2,500**

- branded drink tickets
- 5 minute speaking/pitch at welcome reception
- 6' exhibitor table
- sponsor signage with logo
- verbal recognition
- acknowledgement in pre/post event emails

#### Lunch Sponsor

**\$1,500**

- 5 minute speaking/pitch
- 6' exhibitor table
- sponsor signage with logo
- verbal recognition
- acknowledgement in pre/post event emails

#### Breakfast Sponsor

**\$1,000**

- 6' exhibitor table
- sponsor signage with logo
- verbal recognition
- acknowledgement in pre/post event emails

#### Exhibitor Sponsor

**\$1,000**

- 6' exhibitor table
- acknowledgement in pre/post event emails

#### Speaking Opportunity

**\$1,000**

- 45 minute speaking opportunity\*

\*requires speaker application to be submitted, reviewed, and approved

**To Become A Sponsor, Visit:**  
[www.NEGDA.org/sponsorship-application](http://www.NEGDA.org/sponsorship-application)